

43rd Spring Educational Conference

45th Fall Educational Conference

***“Cyber Risk & Beyond- Protecting your Assets”***

Monday October 26, 2015

Sheraton Four Points

1125 Boston Providence Turnpike

Norwood, MA

8:30AM-4:00PM

Contact

Kara Wordell



**Fall Educational Conference Agenda**

**Biographies and Directions found at bottom of brochure**

**8:30 – 9:15 AM Terrace Foyer**

**Registration and Continental Breakfast**

**9:15 - 10:00 AM Tiffany Ballroom**

**Key Note Speaker**

**“Bridge the communication gap:  The risk manager’s role in building a common language across the Enterprise”**

Speaker: Irina Simmons, Senior Vice President, Chief Risk Officer, and Head of Worldwide Audit, EMC

Cyber Security is no longer on just the CTO’s agenda…we all know that. How do we bridge the communication gap between the technical talk and our executive management and boards of directors….and what is the role of the risk manager in this conversation.  Trust is only inspired by transparency, and risk managers are uniquely well positioned to play an important role to facilitate this dialogue.

**10:00 – 10:15 AM – BREAK Terrace Foyer**

**10:15 - 11:30 AM**

**Session 1** *(Choose ONE presentation per session to attend)*

**Course A: State of the Cyber Threat & Consequences Room 102**

Presenter: Don Ulsch, Managing Director, PWC

An overview of the transformation from an IT and productivity driven era to one defined by cybersecurity risk management. Presenter will discuss the threats, and threat actors, as well as forensic conclusions.

**Course B: Protecting Your People, Property, Productivity & Your Posterior Room 103**

Presenter: Bo Mitchell, President, 911 Consulting

An overview of emergency planning to protect company’s employees and assets and include discussion on regulations, lawsuits, training, and limiting risks.

**11:30 - 11:45 AM – BREAK Room 102/103 Common Area**

**11:45 - 1:00 PM**

**Session 2** *(Choose ONE presentation per session to attend)*

**Course C: Cyber Security: Impact to the Financial Supply Chain Room 102**

Presenter: Rajesh Shenoy, Director and Global Product Manager, and Elizabeth Petrie, Director Strategic Intelligence Analysis, CITI

Detailed discussion of cyber-attack tactics and impacts on a business, review threat trends against financial centers and assets, and security best practices.

**Course D: Alternative Risk Solutions Room 103**

Presenter: Anibal Moreno, Principal, Allianz

Review alternative solutions, policy construction, and provide a feasibility and case study.

**1:00 - 2:15 PM**

**Luncheon Buffet Tiffany Ballroom**

**2:15 - 3:45 PM**

**Session 3** *(Choose ONE presentation per session to attend)*

**Course E: Insuring Cyber Risks Room 102**

Presenter: Bethany Greenwood, Managing Director, and Leanne Gallagher, Vice President, Marsh

Detailed discussion of cyber risks, data breach timelines, cyber coverage, and assessment of exposure and contract review.

**Course F: The Internet of Everything Room 103**

Presenter: Stephen Pannucci, Vice President, Zurich

An introduction of the “internet of everything”, how it is used, its applicability, how it creates value, and how it impacts personal and corporate operations.

**3:45 PM Close of Fall Conference**

BIOGRAPHIES

Irina Simmons Senior Vice President and Chief Risk Officer



Irina Simmons is Senior Vice President, Chief Risk Officer, and Head of Worldwide Audit at EMC Corporation. With revenues of $24.4 billion in 2014 and more than 68,000 people worldwide, EMC is a global leader in enabling businesses and service providers to transform their operations and deliver IT as a service. Fundamental to this transformation is cloud computing. Through innovative products and services, EMC accelerates the journey to cloud computing, helping IT departments to store, manage, protect and analyze their most valuable asset—information—in a more agile, trusted and cost-efficient way.

Simmons oversees the company's enterprise risk program, responsible for developing and managing processes to identify, assess, monitor and reduce risks that could interfere with the achievement of the company's goals and objectives. She also manages the Worldwide Internal Audit function and is based at EMC's corporate headquarters in Hopkinton, Massachusetts.

Previously, Simmons was Treasurer of EMC, responsible for EMC's overall liquidity management, including interest rate, equity and foreign exchange risk management, the property/casualty insurance program, cash flow forecasting, as well as the management and investment of the company's approximately $10 billion in cash. She also managed EMC's global and investment banking relationships, and had responsibility for EMC's pension and 401(k) plans. In 1999 and 2005,  under her leadership, EMC's Treasury Department received Treasury & Risk Management magazine's Alexander Hamilton Award for Cash Management.

Simmons joined EMC in 1995, after more than 15 years in treasury and finance at several Massachusetts technology companies. She was Assistant Treasurer at Lotus Development Corporation, and before that, Assistant Treasurer at Unitrode Corporation, a semiconductor firm. Prior to specializing in the treasury field, she held positions in finance at Computervision Corporation and Millipore Corporation.

Simmons serves on the Board of Trustees of UMASS Memorial Hospital in Worcester, Massachusetts, where she is Chairman of the Finance Committee and a member of the Compensation Committee. She also served on the Executive Board of the National Association of Corporate Treasurers (former Chairman), is a former President of the Boston Chapter of the Financial Executives International, and served on the Board of Trustees of Dean College in Franklin, Massachusetts. Simmons holds a bachelor's degree in Economics and French from Tufts University and an MBA from Boston University.

March 2014



 **Bo Mitchell**

**CEM, CPP, CBCP, CHCM, CHSP, CHEP, CHS-V, CSSM, CSHM, CFC, CIPS, CSC, CAS, TFCT3, CERT, CMC, CSI-ML, IAC, CESCO, MOAB**

**President**

**911 Consulting**

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Bo Mitchell was Police Commissioner of Wilton, CT for 16 years. He retired in February 2001 to found 911 Consulting which *creates emergency, disaster recovery, business continuity, crisis communications and pandemic plans, plus training and exercises* for organizations like GE HQ, Hyatt HQ, MasterCard HQ, four colleges and universities plus 25 secondary schools. He serves clients headquartered from Boston to LA working in their facilities from London to San Francisco. Bo has earned 20 certifications in homeland security, EM, DR, BC, safety and security. He also serves as an expert in landmark court cases nationally.

**CERTIFICATIONS**

Bo has earned certifications in a broad array of skills with a great depth of training:

 **CEM\*** (Certified Emergency Manager) International Association of Emergency Managers, the most respected emergency manager practitioners in the world.

 **CBCP\*** (Certified Business Continuity Professional) Disaster Recovery Institute International regarding all the issues necessary to create Disaster Recovery and Business Continuity Plans and responses.

 **CFC**\*(Certified Forensic Consultant) American College of Forensic Examiners to those qualified to consult in their expertise in the judicial process and testify in court, both criminal and civil.

 **CIPS\*** (Certified Infrastructure Protection Specialist) Office of Infrastructure Preparedness to professionals trained in NFPA 1600, NIMS (National Incident Management System), NRF (National Response Framework), ICS (Incident Command System), response to terrorism and emergency management.

 **CPP\*** (Certified Protection Professional) ASIS International (American Society for Industrial Security) is awarded to security professionals. Recognized by federal law (SAFETY Act) to protect the Certificant and his Clients in law suits regarding work done for protection against terrorism.

 **CHCM\*** (Certified Hazard Control Manager) Board of Certified Hazard Control Management to safety professionals qualified in the entire range of hazard control in the workplace.

 **CHSP\*** (Certified Healthcare Safety Professional) Board of Certified Hazard Control Management to safety professionals qualified in the entire range of healthcare issues including Joint Commission, CMS and the DPH.

 **CHS-V\*** (Certified, Homeland Security-Level 5) American Board for Certification in Homeland Security to those qualified in a broad base of Homeland Security, terrorism and WMD Issues. Level 5 is their highest certification

 **CSSM\*** (Certified in Security Supervision & Management) International Foundation for Protection Officers, the premier association for security and protection officers.

 **CSHM\*** (Certified Safety & Health Manager) Institute for Safety & Health Management to professionals who demonstrate knowledge of health and safety management skills and techniques through examination and experience.

 **CSC\*** (Certified Security Consultant) IAPSC (International Association of Professional Security Consultants) to qualified and experienced security consultants who demonstrate expertise in a broad array of security consulting issues.

 **CAS** (Certified Anti-Terrorism Specialist) ATAB (Anti-Terrorism Accreditation Board) to qualified and experienced experts in this discipline.

 **CHEP\*** (Certified Healthcare Safety Professional) Board of Certified Hazard Control Management to experienced and educated healthcare emergency management professionals.

 **TFCT3** (Trained Field Controller, TOPOFF 3) DHS (Department of Homeland Security) for its Congressionally-mandated terrorism exercise in April 2005 in Connecticut and New Jersey

 **CERT\*** (Community Emergency Response Team) awarded by FEMA (Federal Emergency Management Agency) to individuals trained to assist local emergency services in disaster response

 **CMC\*** (Certified Management Consultant) is awarded by the Institute of Management Consultants.

 **CSI-ML** (Certified Safety Instructor-Master Level) awarded by the World Safety Organization for proficiency in program development, presentations, training and media choice.

 **IAC** (Intelligence Analyst Certified) awarded by American Board for Certification in Homeland Security and American Board of Intelligence Analysts for excellence in the study, examination and assessment of threats, risks, and adversaries in all intelligence sectors.

 **CESCO** (Certified Environmental and Safety Compliance Officer) National Registry of Environmental Professionals to skilled and knowledgeable individuals protecting personnel and facilities in construction, government, utilities, business and industry.

 **MOAB\*** (Management of Aggressive Behavior) principles, techniques, and skills for recognizing, reducing, and managing violent and aggressive behavior.

\*Board Certification



**Elizabeth M. Petrie**

Director Strategic Intelligence Analysis

Citigroup Information Protection Directorate, CITI

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| Elizabeth (Beth) Petrie manages Citi’s Strategic Intelligence Analysis Group, which produces actionable intelligence assessments on the cyber threat to inform decisions made by executives on information security practices. She reports to Citi’s Chief Information Security Officer who leads the firm’s Global Information Security and Anti-Money Laundering Operations, applying an intelligence-led, threat-driven approach to provide a secure environment for Citi and its clients to conduct business transactions.Beth joined Citi in January 2014 and has 19 years of experience as an intelligence analyst. Prior to Citi, Beth was the head of Cyber Intelligence for the Federal Bureau of Investigation. Beth managed multiple intelligence units, oversaw production of threat analysis for senior policymakers, and led development of a threat prioritization methodology which changed the way FBI measures intelligence program management. Her career at the FBI also included authoring intelligence assessments on financial crime trends impacting global financial institutions and working as a tactical analyst supporting espionage cases. Beth is a certified Intelligence Officer, holds a Master’s degree in Technology Management from Georgetown University, a Master’s degree in Criminal Justice from George Washington University and a Bachelor’s degree in Psychology from Saint Mary’s College, Notre Dame. Beth and her husband Chris are owners of a small business in Maryland where they live with their two daughters. |



  **Rajesh Shenoy**

 Director and Global Product Manager for

 Digital Security, CITI

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Rajesh Shenoy serves as Director and Global Product Manager for Digital Security

at Citi within the Treasury and Trade Solutions (TTS) business. In this role he is responsible for the identity solutions product for Citi’s institutional clients and providing digital security capabilities for Citi’s corporate banking channels. Prior to this, Mr. Shenoy was the global channel manager for the industry leading TTS online banking portal CitiDirect BE as well as client facing analytics solutions. Since joining Citi in 1998, Mr. Shenoy has served the organization in a variety of capacities – with leadership roles in product, client advisory, operations, and technology functions while working at Citi branches in the United States, United Kingdom, Canada, Russia, China, Singapore, Venezuela, and Ireland. Mr. Shenoy holds an MBA in Finance from the Wharton School at the University of Pennsylvania and graduated with a Bachelor of Science degree in Computer Systems Engineering from Stanford University.

 **Anibal Moreno, Principal, ALLIANZ**

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Anibal Moreno is a Principal at Allianz Risk Transfer, Inc. (“ART”) in their New York Office. Anibal is the Global Head of Integrated Solutions for ART, including the underwriting and structuring of customized risk financing solutions for corporate clients. In addition, Anibal works collaboratively with Allianz business units, brokers and consultants to drive client engagement and business development.

Prior to joining ART in 2012, Anibal served as Senior Vice President with Zurich’s SRS Group as Head of Financial Lines, Business Development and Portfolio Management and as a Regional Financial Products Leader with Chubb & Son in their Department of Financial Institutions.

 Anibal received a Bachelor of Arts in Business Administration from the University of Washington and an MBA from The Johnson School at Cornell University.

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| **bethany J. Greenwood****Managing Director** |
| Current Responsibilities |
| Bethany Greenwood leads the Marsh Financial and Professional (FINPRO) Practice for Marsh in New England and Upstate New York. She oversees the team responsible for directors’ and officers’ liability, professional liability, employment practices liability, fiduciary liability, crime insurance, and mergers and acquisitions insurance products. Bethany is also the lead IPO Coordinator for FINPRO USA with a specific focus on the CMT practice (Communications, Media and Technology) She is currently based in our Boston office. |
| Experience |
| Bethany has been handling management liability lines of insurance for the past 16 years and has worked for Marsh FINPRO since 2001. |
| Education |
| * BA in economics, Keene State College
* MBA, California State University, San Diego
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| Affiliations |
| * Licensed Property and Casualty Broker
* Professional Liability Underwriting Society (PLUS) member
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| leanne gallagherVice President |
| Current Responsibilities |
| Leanne Gallagher is a Vice President and senior placement and advisory specialist in Marsh’s E&O Center of Excellence / National E&O team. In this role, Leanne advises public and private clients on their risks and insurance needs in the areas of technology, media, privacy and cyber-related exposures. She has experience in a variety of industries including healthcare, professional services, technology, retail and financial institutions. Leanne also advocates clients’ interests in negotiating insurance policy terms and conditions with insurers and underwriters. |
| Experience |
| Leanne joined Marsh FINPRO in September 2012. Prior to joining Marsh, Leanne spent almost seven years at a global brokerage firm, with the majority of the time spent in their Financial and Professional Services Group. Leanne has over 12 years of experience in the insurance industry. |
| Education |
| * BS in Marketing, University of Maryland, College Park, MD
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| Affiliations |
| * Member of the Professional Liability Underwriting Society
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**Stephen Pannucci, Vice President, Zurich**

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Stephen Pannucci joined Zurich Insurance in May 2014 as a Vice President with the Management Solutions Group. Steve is responsible for the management of Zurich’s professional liability, and security & privacy liability commercial insurance products and accounts for the middle market segment in the US. Previously, Steve worked as a regional underwriting manager for the Financial Lines group at AIG where he managed commercial insurance products related to professional and media liability, as well as network security and privacy. During his time at AIG Steve also worked in the sales and marketing group as a Business Development Manager focusing on growth and relationship management with key trading partners.  Prior to joining AIG in 2004, Steve was an underwriter with Kemper Insurance in the environmental liability space, and worked as a commercial insurance broker with Hays Companies in Boston.  Steve graduated from the University of New Hampshire with a B.S. in 1996.

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| DIRECTIONS to Sheraton Four Points1125 Boston Providence Turnpike (Rte. 1 South)Norwood, MA 02062(781) 769-7900 |

**From Boston and points North**
Take I-93 South which turns into I-95 (Route 128) North.
Take Exit 15B, Route 1 South toward Norwood.
Travel 4.5 miles, the Four Points by Sheraton Norwood. Hotel & Conference Center will be on your right after the Staples Plaza.

**From the West**
Follow Mass. Turnpike (I-90) East
Take Exit 14 onto I-95 (Route 128) South. (Note: From the West, this Exit is number 14, from the East, it is number 15.)
Continue South to Exit 15B. Route 1, Norwood,
and proceed as above.

**From Providence, TF Green Airport & points South**
Take I-95 North to Exit 11B, Neponset Street, Norwood.
Drive 7/10 of a mile and turn left onto Dean Street.
At traffic light, turn left onto Route 1, heading south.
The Four Points by Sheraton Norwood Hotel & Conference Center is on your right after the Staples Plaza.

**From Logan Airport**
Exit airport, follow signs through Williams tunnel (toll) to I-90 /I-93 South. Follow signs for I-93 South about 7 miles.
I-93 South turns into I-95 (Route 128) North.
Proceed on I-95(Route 128) North to Exit 15B, Route 1 Norwood.
Travel Route 1 South 4.5 miles to the Four Points by Sheraton Norwood Hotel & Conference Center, located on your right after the Staples Plaza.

**Transportation services to and from Boston Logan International Airport and TF Green Providence Airport:**
ETS International 617.472.9900 or 888.366.3388
J & N Livery Service 781-267-1964

**Local taxi services:**
Sharon Cab 781-784-9195
White Cab 781-762-2000
Fox field Taxi 508-543-2828